



## THE **MILLION DOLLAR CHALLENGE** LOAN PROGRAM

The Hudson County Economic Development Corporation, in partnership with UCEDC, presents the Million Dollar Challenge loan program to help start-up and growing businesses access financing.

IN THE SPOTLIGHT

### **Djenaba Johnson-Jones**

Founder, Hudson Kitchen LLC, Kearny

[www.thehudsonkitchen.com](http://www.thehudsonkitchen.com)

“I consulted with the HCEDCs lending partner on the type of loan I needed for my business and they helped me find the right lender and prepare the application. Having UCEDC at my side through this process was amazing and really took so much of the stress out of securing capital.

I knew they were advocating for my interests and goals for Hudson Kitchen to find the best match for the loan, which allowed me to focus on running my business. I was also able to access valuable training which helped me make informed decisions as an entrepreneur while connecting with a supportive and inspiring community.”

To read more about Djenaba’s story, visit the HCEDC’s website at:

[www.hudsonedc.org/loan-program](http://www.hudsonedc.org/loan-program)

Give us a call if you are looking for financing to start or grow a business. Call Michelle Richardson at 201-369-4370 to learn more about the “[Million Dollar Challenge](#)” and how businesses of all sizes can access a wide range of loan options.



Photo Credit: Juliet Foster

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County Executive  
Thomas A. DeGise and the  
Board of Chosen Freeholders



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OUR LENDING PARTNER



A Non-Profit Economic Development Corporation

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