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# WORLD CUP 2026 KICK OFF

## March 13, 2025

Opening Doors in Hudson County  
[www.hudsonedc.org](http://www.hudsonedc.org)

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In Partnership With:



# Welcome!



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# Agenda

1. Opening Remarks Michelle Richardson
2. Welcome County Executive Craig Guy
3. World Cup Overview
4. Hudson County Assets, Arts and Culture Opportunities
5. Hudson County World Cup Planning
6. Business Opportunities
7. Business Resources



# Welcome



County Executive Craig Guy



# World Cup Overview



**Alex Lasry**

CEO FIFA World Cup 26  
NYNJ Host Committee

# Hudson County Assets, Arts and Culture Opportunities



**Gina Hulings**

Director

Hudson County Office of Cultural and Heritage Affairs / Tourism Development

<https://www.visithudson.org/>

<https://www.visithudson.org/calendar/>

<https://hudsoncountyculturalaffairs.org/>



# Hudson County World Cup Planning



**Emory Edwards**  
President and CEO  
Hudson County Chamber of Commerce



# Business Opportunities



**Luis De La Hoz**

Chairman, Board of Directors

Statewide Hispanic Chamber of Commerce of NJ



# Business Resources



**Sheila Harris-Adams**

Regional Director

Small Business Development Center at

New Jersey City University

# Thank You!

## HCEDC:

- [www.hudsonedc.org](http://www.hudsonedc.org)

## Hudson County:

- <https://www.hcnj.us/>

## FIFA World Cup 2026:

- <https://www.fifa.com/>

## Hudson County Office of Cultural and Heritage Affairs/Tourism Development

- <https://hudsoncountyculturalaffairs.org/>
- <https://www.visithudson.org/>

## Hudson County Chamber of Commerce

- <https://www.hudsonchamber.org/>
- Email: [eedwards@hudsonchamber.org](mailto:eedwards@hudsonchamber.org)
- Phone: 201-386-0699

## Statewide Hispanic Chamber of Commerce of NJ

- <https://shccnj.org/>

## Small Business Development Center at New Jersey City University

- <https://sbdchudsoncounty.com/>



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